Marketing for Oak Conservation
Project Quercus

• Inspiring people to take care of McHenry County’s Oaks since 2007
  • Recognition
  • Restoration
  • Propagation
  • Planting
  • Preservation
• Marketing?
5,000 ACRE CHALLENGE
Preserve McHenry County’s Oaks
• Why 5,000 acres?
• What is it?
• Who is involved?
• How will oaks be preserved?
The Land Conservancy of McHenry County (TLC) is launching the 5,000 Acre Challenge to protect our region’s oak woods.

TLC, private citizens, state and county agencies have protected or managed 3,770 acres of oak woods in McHenry County. With your help, we can make it 5,000.

Why preserve oaks?
Oaks provide the foundation for our quality of life. Oaks and other trees work for us by cleaning the air and water, reducing air temperature and helping to conserve energy. They reduce flooding and support our native wildlife. Additionally, native oaks evolved with native plants and wildlife to make unique ecosystems that are some of the most endangered in the world.

Latest News: 80 acres preserved for life in Harvard with 15 acres of oak woods

Did oaks historically exist on your property?
The map below displays historic oak woodlands of McHenry County from a survey conducted in 1837 (shown in light green). Simply type your address in the search bar to see if your property had oaks historically!
www.5000Acres.com

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Why preserve oak trees?
Oak trees provide the foundation for our quality of life. Oaks and other trees work for us by cleaning the air and water, reducing air temperature and helping to conserve energy. They reduce flooding and support our native wildlife. Additionally, native oak trees evolved with native plants and wildlife to make unique ecosystems that are some of the most endangered in the world.

Latest News: 60 acres preserved for life in Harvard with 15 acres of oak woods

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1837 Oaklands of McHenry County
Mike, Melody and Roscoe DiGrazia of Union, IL.
(Roscoe loves their oaks the most!)
Partners

• Davey Tree
• Advisory group
• Municipalities
Any questions?

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