

Marketing for Oak Conservation



Project Quercus

- Inspiring people to take care of McHenry County's Oaks since 2007
 - Recognition
 - Restoration
 - Propagation
 - Planting
 - Preservation
- Marketing?





5,000 ACRE CHALLENGE

Preserve McHenry County's Oaks

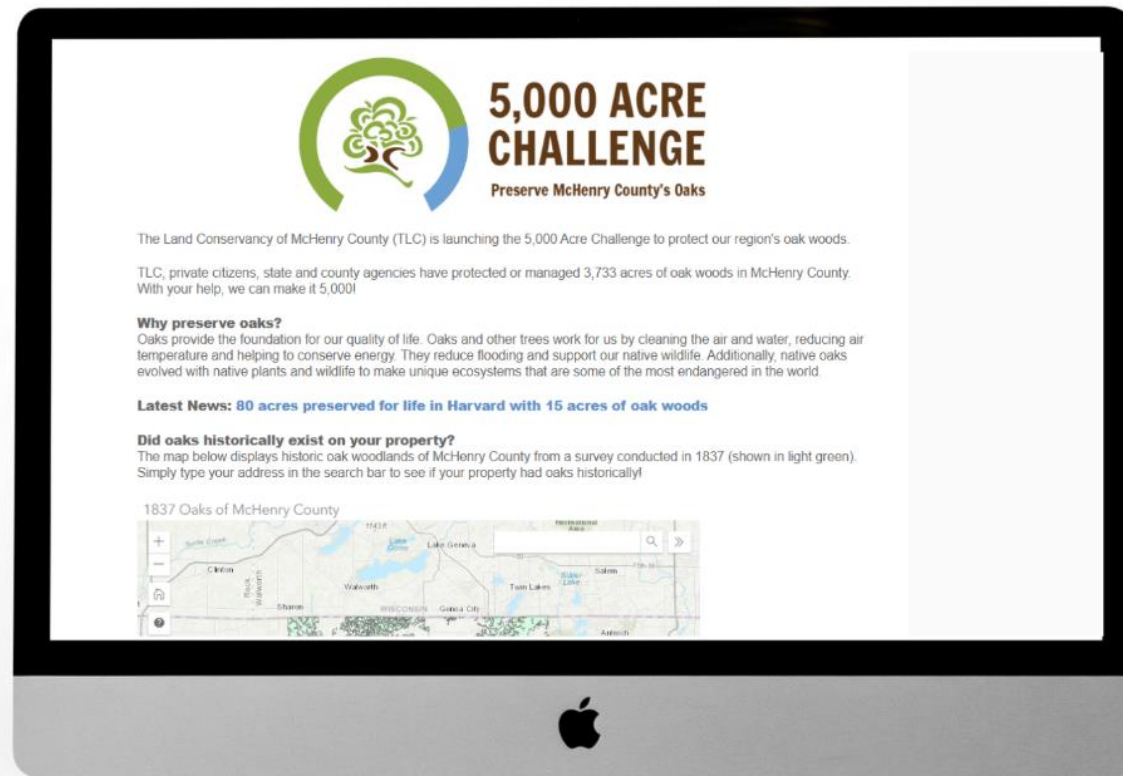


1,267
ACRES TO GO

Preserve McHenry County's Oaks

- Why 5,000 acres?
- What is it?
- Who is involved?
- How will oaks be preserved?

www.5000Acres.com



1837 Oaks of McHenry County

4622 Dean St, Woodstock X Q >>

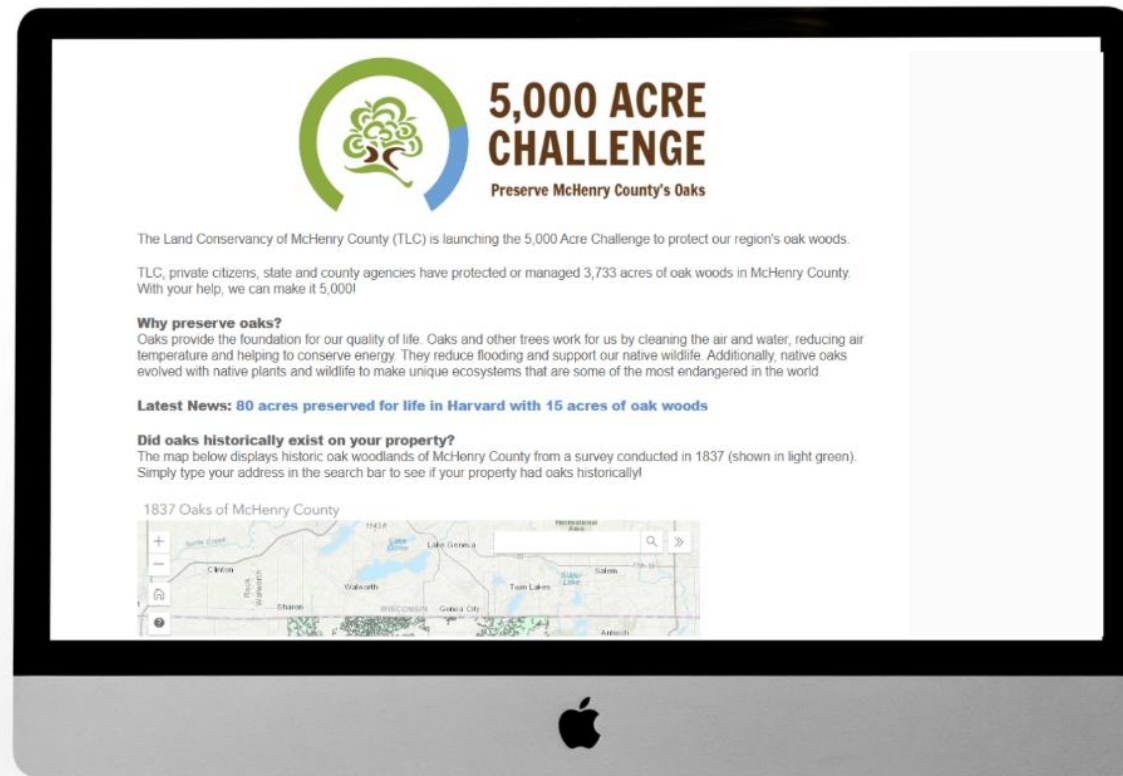
Search result X
4622 Dean St, Woodstock, Illinois, 60098
Zoom...

1837Oaks3

DEAN ST

County of McHenry, Esri Canada, Esri, HERE, Garmin, INCREMENT P, USGS, EPA, USDA | non Powered by Esri

www.5000Acres.com



The screenshot shows a website titled "5,000 ACRE CHALLENGE" with the subtitle "Preserve McHenry County's Oaks". The logo features a stylized oak tree inside a circular graphic. The text on the page includes:

The Land Conservancy of McHenry County (TLC) is launching the 5,000 Acre Challenge to protect our region's oak woods.


TLC, private citizens, state and county agencies have protected or managed 3,733 acres of oak woods in McHenry County. With your help, we can make it 5,000!

Why preserve oaks?
Oaks provide the foundation for our quality of life. Oaks and other trees work for us by cleaning the air and water, reducing air temperature and helping to conserve energy. They reduce flooding and support our native wildlife. Additionally, native oaks evolved with native plants and wildlife to make unique ecosystems that are some of the most endangered in the world.

Latest News: 80 acres preserved for life in Harvard with 15 acres of oak woods

Did oaks historically exist on your property?
The map below displays historic oak woodlands of McHenry County from a survey conducted in 1837 (shown in light green). Simply type your address in the search bar to see if your property had oaks historically!

1837 Oaks of McHenry County



The map shows McHenry County with various towns and landmarks. Light green areas indicate historic oak woodlands. A search bar is visible at the top right of the map interface.



Sharing Oak Stories (It's more than trees!)



Mike, Melody and Roscoe DiGrazia of Union, IL.
(Roscoe loves their oaks the most!)

Partners



- Davey Tree
- Advisory group
- Municipalities

Any questions?



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