



Land Trusts of Illinois

PSCC Annual Meeting & Workshop

March 3, 4, and 5, 2021
Virtual

CONFERENCE AGENDA

DAY 1: WEDNESDAY, MARCH 3

- 12 to 12:15 p.m. **Welcome and Introductions** – Jim Herkert, Illinois Audubon, PSCC President
2020 Goals and Progress
- 12:15 to 1 p.m. **Business Plan** – Steve Strang
- 1 to 1:15 p.m. **PSCC Annual Report of Conservation Achievements** – David Holman, PSCC
Consultant
- 1:15 to 1:30p.m. Break 15 minutes
- 1:30 to 3 p.m. **Stakeholder Engagement Workshop** – Emily Taylor, Principal, Teeny Big
Consultants

Engagement ladders are a way to assess the hard-to-measure quality of how 'engaged people are with your organization and mission'. Why do you need one? It helps you be more efficient with your efforts to grow champions of your work. Once you see where someone is on the ladder, you can take clear actions to move them up! Emily will lead us through guided discussion, breakout sessions and even some homework during this highly participatory session.

DAY 2: THURSDAY, MARCH 4

- 12 to 12:15 p.m. **PSCC Legislative Review** – Jennifer Walling, Executive Director/Eliot Clay,
Agriculture and Water Programs Director, Illinois Environmental Council
- 12:15 to 12:30 p.m. **IDNR Updates/Natural Areas Stewardship Act** – Ann Marie Holtrop, Chief, Division
of Natural Heritage, IDNR
- 12:30 to 1:30 p.m. **Virtual Events and Programs Roundtable** – Participate in this roundtable discussion
on how to create a successful event in a virtual environment.

Learn how The Conservation Foundation exceeded fundraising goals through their online Earth Day Fundraiser and how Lake Forest Openlands reinvented their virtual Conservation Cocktails series to stay in touch with their constituents.

Other participants include the Natural Land Institute (Family Nature Adventures), Barrington Area Conservation Trust (Tartans for the Trust), Jo Daviess Conservation Foundation (Facebook live), Prairie Land Conservancy (weekly Facebook nature video). Be ready to share what has worked for your organization and learn other creative ways to stay relevant during these crazy times.

1:30 to 1:45 p.m. Break 15 minutes

1:45 to 2:45 p.m. **Easement Violations and Fee Property Encroachments** – Leslie Ratley-Beech, Terra Firma

What can be better than learning from others? Explore do's and don'ts of easement violations that help us better understand the warning signs leading up to them and how to handle the legal implications after the fact.

2:45 to 3:30 p.m. **Speaker – Susie Hoffmann, Lake Forest Open Lands, Center for Conservation Leadership:** Ten years of engaging and empowering the next generation of conservation leaders.

3:30 to 4:30 p.m. **Cocktails and guided discussion**

DAY 3: FRIDAY, MARCH 5

9 to 9:15 a.m. **Business Meeting**
– Election of New Board Members – Dan Lobbes, The Conservation Foundation, PSCC Nominations Committee Chair
– Financial Report – Dan Lobbes, The Conservation Foundation, PSCC Treasurer

9:15 to 9:45 a.m. **LTA Report** – Mary Kay O'Donnell, Midwest Senior Program Manager and Elizabeth Ward, VP of Communications, Land Trust Alliance

Include common ground initiative and relevancy campaign

9:45 to 10:30 a.m. **Looking at our Programs Through an Equity Lens: A Process** – Mary Alice Holley, [The Conservation Trust for North Carolina](#)

10:30 to 10:45 a.m. **Break**

PLANNING TOOL SESSIONS

Pick one program from each session below. We'll guide you into breakout rooms to learn and participate in thoughtful discussions.

10:45 to 11:15 a.m.

SESSION 1

Program A: "Landscape" Database Management Program as a Tool for Land Management and Monitoring – TBD

Program B: Health Insurance Options for Land Trusts Big and Small – Mike Powell, Green Belt Land Trust

Program C: NW Illinois Regional Conservation Planning – Kerry Leigh, [Natural Land Institute](#)

11:15 to 11:45 a.m.

SESSION 2

Program A: Lake County WRAPP (Wetland Restoration and Preservation Plan Tool) – Mike Pruscilla, Lake County SMC

Program B: Nature Conservancy Climate Resiliency Tool - Jeff Walk

Program C: Watershed and Flooding Planning (Agricultural Conservation Planning Framework) – Heartlands Conservancy

11:45 a.m. to 12:30 p.m. **Roundtable: Listening to the Land** – Brooke Hecht, Center for Humans and Nature

Recovering our sacred bond with the land.

12:30 to 12:45 p.m.

Closing and Evaluation – Jim Herkert, Illinois Audubon, PSCC President

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